

The Elite Program, Inc.



2023

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Annual Report

2023

Another successful Groom Elite 101 class at Gulfstream Park started our 2023 year. Sponsored by the Florida Thoroughbred Horsemen's Association and Gulfstream Park, eighteen grooms and hotwalkers attended at least two classes and ten were certified including trainer Michael Laruto who also helped with translating for this class. Long time Groom Elite translator and trainer Alex Prado assisted as usual.



March Included presentations at the HBPA convention in New Orleans and a trip to Sykesville prison in Maryland followed by a visit to Bonita farm and discussion with the Bonifaces about working together to establish a cooperative learning arrangement between Groom Elite and Bonita Farms. We were not able to connect as planned at Colonial Downs in late summer and this project was tabled until 2024. Zoom classes were held with Blackburn correctional and John A. Bell Island Groom Elite program in St. Croix

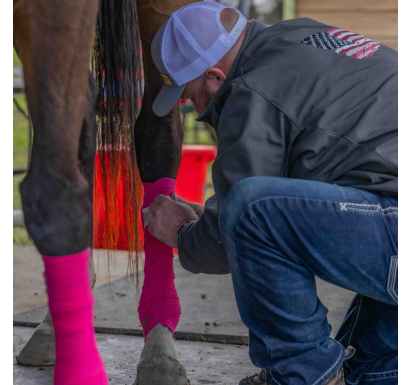
April (17th) also included the



birth of Dr. Mac's second GREAT-grandson, Waylon, (left, with older brother Wyatt

May included a journey to California and instructor training for a veterans program known as Elite Vocations. Simon d'Unienville, a certified Monty Roberts instructor and his wife Yevette became licensed Groom Elite Instructors and will become certified Groom Elite instructors once they have graduated at least 4 certified Groom Elite grooms. See their website at <https://heroeshorses.org/elite-vocations/>

Pictures from website of veterans learning at Elite Vocations.



June was a month of zoom meetings with Second Chances programs in Lexington and St. Croix. Iowa HBPA started their Groom Elite 101 class and Dr. Mac zoomed in for some of the opening classes and traveled to Des Moines for assessment the last week of June.



July included a Basic Grooming 099 class at Colonial Downs attended by an interested high school senior from St. Croix and several Colonial Downs hotwalkers.

In August, eleven licensed Colonial Downs grooms fulfilled their continuing education requirements by completing Groom Elite 201. Both Colonial Downs' classes were sponsored by the Virginia HBPA.

In September Dr. Mac traveled to St. Croix and gave Basic Grooming 099 assessment tests to their first class (see more detailed discussion of St. Croix project on facing page.) Dr. Mac also traveled to Lexington to attend a TRF event at Spy Coast Farm, one of major supporters of Second Chances Groom Elite program at Blackburn. Spy Coast regularly employs graduates of Blackburn's SCGE program.

October - December The year wrapped up with zoom classes and meetings with Blackburn, Elite Vocations, Sykesville and St. Croix.

St. Croix graduates its first class in 2023

After seven years of discussions and over 4.5 years since our first visit to the Island (January 2019), the first class at the John A. Bell correctional center (formerly Golden Grove Correctional) on St. Croix Island received their SCGE 099 certifications of completion in September and began SCGE 101. Thanks mainly to the untiring efforts of Groom Elite licensed instructor (now certified instructor) Chantal Corminboeuf. Check out her FB page (@SimplyChantal) and her website simplychantal.com.



The program at St. Croix is operated through the Transforming Lives Foundation of the Virgin Islands Bureau of Corrections (VIBOC). VIBOC has some budgeted funds that support this program. Care for the horses is under the purview of the Virgin Islands Equine Therapy Project (VIEETP), a 501c3 non-profit that appreciates any and all support for the Thoroughbreds of the Islands. St. Thomas will resume racing in 2024. St. Croix racing is a long way from resuming.

The Elite Program, Inc

Profit and Loss

January - December 2023

	TOTAL
Revenue	
Contributions Income	
NHBPA	2,500.00
Thoroughbred Charities of Amer	7,500.00
Total Contributions Income	10,000.00
Education Curriculum Fees	52,200.00
Total Revenue	\$62,200.00
GROSS PROFIT	\$62,200.00
Expenditures	
Bank Service Charges	150.00
Computer	1,469.30
Contract Labor	
Alex Prado	500.00
C. Reid McLellan	18,500.00
Total Contract Labor	19,000.00
Dues and Subscriptions	198.00
Insurance	1,450.00
Interest Expense	8.95
Licenses and Permits	25.00
Office Expenses	3,326.23
Postage and Delivery	56.65
Program Expense	
099	2,095.63
101	9,513.80
201	3,073.54
Administration	189.98
Groom Elite School	906.76
Second Chances	3,675.50
St. Croix	3,616.45
Veterans and EAP	2,417.94
Total Program Expense	25,489.60
Total Expenditures	\$51,173.73
NET OPERATING REVENUE	\$11,026.27
NET REVENUE	\$11,026.27

Summary P&L statement. Details available on Board Member page of website.

Elite Program beginning balance on January 1, 2023 was \$19,075.14. Cash increase of \$11,026.27 minus credit card debt increase of 2379.00 resulted in ending cash balance of \$27,874.95.

Financial Summary Narrative

Income

Contributions Income - \$10,000 in 2023 down from \$15,000 in 2022.

The Jockey Club informed us that they were going to "work through HISA" and did not make the \$5000 contribution they made each year starting in 2017. (Total of \$30,000) I reached out to HISA Executive Director Lisa Lazarus as well as Ann McGovern, HISA safety and education director, multiple times. I also contacted the HIWU education director who said they were only interested in educating trainers and owners on medication related issues. I did not receive replies to contacts I made in 2023 from anyone with HISA.

National HBPA continued its annual support (\$2500). National HBPA has donated \$171,400 since 2005

Thoroughbred Charities of America, thanks to a designation by Goldolphin, continued its regular contribution (\$7500). (TCA has granted us a total of \$84,500 since their first grant to us in 2005)

Education Curriculum Fees (\$52,200)

Fees paid by participating organizations that cover program rights, expenses associated with instruction and teaching aids. Some programs do instruction "in house". Others ask for a "total presentation" program, so amounts paid vary widely. Individual program details are included in a detailed financial summary on the Groom Elite website.

Expenses

Contract Labor (\$19,000).

Alex Prado (\$500) assisted at Gulfstream Park. Dr. Mac (\$18,500) provided instruction for turn-key programs, assessments for "in-house" programs, zoom classes for TRF and other programs, new program development, teacher certification and all administrative duties.

Program Expenses (\$25,489)

Includes travel expenses directly associated with conduct of a program as well as teaching supplies. Some programs provide printing for books and purchase jackets. For "turn-key" programs those are included in their Curriculum fee.

Other Expenses (\$6685)

Includes D&O insurance (\$1450), Computer & internet (\$1469), telephone (\$1432), storage (\$1454) and other (\$880)

